





**24 HOURS TO GIVE  
WHERE YOU LIVE**

## SPONSORSHIP OPPORTUNITIES

### Champion Sponsor - \$60,000 (SOLD)

- Co-branded Giving Day logo included on all FCCF & nonprofit Giving Day materials
- Lead logo recognition on all digital and print campaign materials detailed below
- PLUS exclusive speaking opportunities and customization
- Anticipated reach to exceed 10M impressions across all platforms

### County Sponsor - \$30,000 (2 available)

- Premiere logo recognition on all digital and print campaign materials detailed below
- PLUS speaking opportunities
- Featured recognition with a named Grand Prize. Grand Prizes are advertised throughout the campaign and awarded to the Top 3 nonprofits in two categories: Most Donors and Most Dollars

### Neighborhood Sponsor - \$10,000 (2 available)

- Logo recognition on all digital and print campaign materials detailed below
- PLUS logo recognition in community/event signage, print & broadcast advertisements, and other promotional materials
- Named Signature prize

### Power Hour Sponsor - \$5,000 (5 available)

- Logo/name recognition detailed below
- Name recognition in E-blasts and on social media (20k followers)
- Named Power Hour prize

### Town Square Sponsor - \$2,500 (unlimited)

- Logo recognition on the Giving Day website (32k views) and results report
- Name recognition on donor acknowledgment letters (13k recipients) and in campaign press release

Past media partners have included:



**FCGIVES.ORG**  
#FAIRFIELDCOUNTYGIVES

For more details or customized sponsorship packages contact:  
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