THE FUND FOR WOMEN & GIRLS
ANNUAL LUNCHEON
FRIDAY, APRIL 3, 2020 | GREENWICH HYATT

BY HELPING WOMEN IMPROVE THEIR LIVES, WE ALSO STRENGTHEN FAMILIES AND COMMUNITIES

Through the Community Foundation's Fund for Women & Girls, philanthropists come together to invest in sustainable solutions that support the safety, health and economic security of women and girls across Fairfield County.

The Fund for Women & Girls Annual Luncheon attracts more than 800 enthusiastic supporters who come to learn about The Fund, hear from beneficiaries and be inspired by trailblazing keynote speakers.

In addition to the luncheon, the celebration includes a VIP Reception and Entrepreneur Expo featuring local women-owned businesses. Proceeds from the Luncheon support The Fund for Women & Girls programmatic work. Join us as a sponsor to help all Fairfield County women and girls thrive.

KEYNOTE SPEAKER
MARGARET ATWOOD

Margaret Atwood is the author of more than fifty books of fiction, poetry and critical essays. Her most recent, record-breaking novel, The Testaments—sequel to her 1985 classic The Handmaid's Tale—won the 2019 Booker Prize. Her other work includes the Giller and Booker Prize-shortlisted Oryx and Crake, as well as Alias Grace, The Robber Bride, Cat’s Eye, and Booker winner The Blind Assassin. With The Handmaid's Tale now a critically acclaimed television series set to enter its fourth season, Atwood's prescient prose depicting a dystopian future is even more relevant than ever. She has received the German Peace Prize, a Guggenheim Fellowship, the Franz Kafka International Literary Prize, and the PEN Center USA Lifetime Achievement Award, among others. In October 2019, Atwood was presented with the Companion of Honor award by Queen Elizabeth, making her only the third Canadian to receive the distinction.

2020 LUNCHEON SPONSORS BENEFIT FROM:

- Increased brand awareness
- Positioning as a local leader and ally to women & girls
- New customers & improved customer loyalty
- Supporting stronger local nonprofits and communities of women & girls

Past media partners have included:

RECEIVE EXTENSIVE REGIONAL MEDIA VISIBILITY:

Media promotions for this extraordinary event exceed 10 million impressions, providing broad brand exposure to women of all ages. Secure your sponsorship now to avoid missing a single opportunity to be highlighted in:

- Print & digital advertising
- Print & online editorial coverage
- Television promotions
- Social media promotion
- Direct Email Marketing
- Blogs

Anonymous sponsorships are welcome. Please indicate your intent to provide anonymous support on your sponsorship form to ensure your privacy will be fully protected.

Fairfield County’s Community Foundation welcomes the opportunity to discuss customized sponsorship packages in order to meet your goals (See reverse for package details). Please contact:

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SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: Annual Luncheon - $50,000 (1 available)
- Logo/Name recognition as presenting sponsor on all digital, print and broadcast promotions detailed below
- PLUS logo inclusion in print & digital event invitation as presenting sponsor (1,200+)
- Full page program ad on back cover
- Prime luncheon table for (12), (12) tickets to the VIP Reception and 12 individual photos with Margaret Atwood
- AND an exclusive speaking opportunity during the Luncheon
- Anticipated reach to exceed 10M impressions across all platforms
- Complementary valet service at event

Presenting Sponsor: VIP Reception - $25,000 (1 available)
- Exclusive VIP Reception signage as presenting sponsor
- Speaking opportunity at the VIP reception
- PLUS Trailblazing Sponsor benefits, upgraded to a prime table at the Entrepreneur Expo, additional tickets (10 total) to the VIP reception and a group photo with Margaret Atwood
- Logo inclusion in the print & digital event invitation (1,200+)
- Captive audience of elite guests with community influence
- Complementary valet service

Presenting Sponsor: Entrepreneur Expo - $20,000 (1 available)
- Exclusive expo signage as presenting sponsor
- PLUS Change Making Sponsor benefits
- A prime table at the Entrepreneur Expo, a prominent luncheon table for (10), (4) tickets to the VIP Reception and a group photo with Margaret Atwood
- Expo featuring women entrepreneurs is open to ticketed and hotel guests and complementary valet service at event

Trailblazing Sponsor - $20,000 (6 available)
- Logo/Name recognition (large) on all digital, print, and broadcast promotions
- PLUS a full page program ad, a prominent luncheon table for (10), (4) tickets to the VIP Reception and a group photo with Margaret Atwood
- Half table at the Entrepreneur Expo and complementary valet service at event

Change Making Sponsor - $10,000 (10 available)
- Logo/Name recognition (medium) on all digital and print promotions, and in press releases
- PLUS half page program ad and inclusion in print and broadcast ads
- (2) tickets to the VIP Reception and a group photo with Margaret Atwood
- Complementary valet service
- AND upgrades to a preferred luncheon table for (10)

Sustaining Sponsor - $5,000 (unlimited)
- Logo recognition (small) on FCCF’s webpages (10k+ views) and on event signage
- Name recognition on social media (22k followers), in eblasts (4,500+), and in donor acknowledgment letters (800+ recipients)
- 1 VIP ticket and photo with Margaret Atwood
- Luncheon table for (10)

Table - $2,750
- Table for ten
- Recognition in Luncheon program

VIP Ticket - $1,500
- Premier seating for one
- One VIP ticket and photo with Margaret Atwood

Sponsor a girl! - $275
Sponsor the attendance of a local girl by purchasing a ticket on her behalf. We will identify girls through our community partners.

General admission tickets ($275-$1,000) will be available online beginning January 2, 2020 at FCCFoundation.org/FWG20