




FAIRFIELD COUNTY'S GIVING DAY 2018 RESULTS

\$1,400,887 TOTAL RAISED

 **\$1,280,287** FROM INDIVIDUAL DONATIONS

 **\$120,600** FROM SPONSORSHIPS

 **16,593** Total Gifts
From 13,137 donors

 **\$77** Average Gift Size

 **27%** First-Time Donors

NONPROFITS



416 Nonprofits Raised Funding



83% returning organizations & **17%** new



Represented **21** out of **23** Towns

TOP 5 CATEGORIES BY DOLLARS RAISED



1. Arts & Culture



2. Education



3. Youth Development



4. Human Services



5. Animal Related

PRIZE WINNERS

GRAND PRIZES

MOST UNIQUE DONORS

- 1st Kids Helping Kids (\$20k)
- 2nd LifeBridge Community Services (\$10k)
- 3rd The Ridgefield Chorale (\$5k)

MOST DOLLARS RAISED

- 1st Curtain Call (\$15k)
- 2nd Wildlife in Crisis (\$10k)
- 3rd Music on the Hill (\$5k)

GET UP & GIVE LAUNCH PRIZES

TAILS, Music Theatre of CT, Ridgefield Library, Family & Children's Agency, Kids Helping Kids, Ann's Place, LifeBridge Community Services, Music on the Hill, Meals on Wheels of Ridgefield and Franklin Street Gallery (\$1k Each)

POWER HOURS

IMPACT VINE POWER HOUR

Chapman Hyperlocal Media (\$1k)
The Ridgefield Chorale (\$1k)

WHOLE FOODS POWER HOUR

LifeBridge Community Services (\$1k)
Kids Helping Kids (\$1k)
Adoption Hope Foundation (\$1k)
Danbury Animal Welfare Society (\$1k)
Child & Family Guidance Center (\$1k)

SACRED HEART POWER HOUR

Fairfield County Chorale (\$2.5k)
Boys and Girls Club of Ridgefield (\$2.5k)

HAPPY HOUR

Music on the Hill (\$1k)

BIG FINISH

Wildlife in Crisis (\$2.5k)

FACEBOOK PHOTO CONTEST

1st AmeriCares Free Clinics (\$500)
2nd Bully Breed Rescue (\$300)
3rd Kitten Associates (\$200)

TOP OF THE MORNING

Ridgefield Chorale (\$1k)
Curtain Call (\$1k)

EARLY BIRD REGISTRATION

AmeriCares Free Clinics (\$1k)

MORNING EVENT PRIZE DRAWING

Kids Helping Kids (\$250)

EVENING EVENT PRIZE DRAWING

Catholic Charities of Fairfield County (\$250)
Bridgeport Neighborhood Trust (\$250)